



newsletter

NUMBER OF REGISTRANTS

710

SUCCESS OF NATWEST CRICKETFORCE 2009



in this issue

| | |
|---------------------|----------|
| CRICKETFORCE DVD | 2 |
| EARLY PLANNING | 2 |
| FUNDRAISING IDEAS | 2 |
| OFFICIAL SUPPORTERS | 3 |

PICTURED
HIGHWAY CRICKET CLUB,
WARWICKSHIRE

NatWest CricketForce 2009 was our biggest and best event yet with 1514 clubs taking part, that's an increase on 2008 of 139 clubs and we want that number to keep on growing!

Amongst the 1514 taking part in NatWest CricketForce 2009 there were some excellent stories of hard work, project completion and communities getting involved with their local cricket club to make a difference. There were five Showcase Clubs spread across the country that the ECB went along to help and we were overwhelmed at the amount of support that these clubs had generated from local businesses and local people. At Highway Cricket Club in Coventry over 200 volunteers helped out over the weekend to work on their projects such as refurbishing the changing rooms and bar area, renovating the showers, building a new scoreboard, laying a new patio, and erecting a new boundary fence. This club proved that CricketForce

doesn't just have to be about the big jobs like putting up a new pavilion but can easily centre around a group of smaller projects that help to spruce the club up a bit.

Ashtead Cricket Club in Surrey was the location of the launch of NatWest CricketForce 2009 and were given a helping hand by England's Monty Panesar, Graham Swann, Charlotte Edwards, Ebony Rainford-Brent, Holly Colvin and Lydia Greenway. The players were more than happy to swap their bats for brushes and spades as they helped Ashtead tidy up and improve their ground ready for the new season and the new pavilion they were having built. Everyone at the ground, players included, contributed massively to the work that was completed which was much more than the club had imagined prior to getting involved in this programme. Completing our line up of Showcase Clubs were Sacriston Cricket Club in Durham,

Calne Cricket Club in Wiltshire and Ipswich Cricket Club in Suffolk. The ECB had great pleasure in helping these clubs to achieve their goals of improving their ground and facilities for current and future members.

As well as the Showcase Clubs there are lots of examples of clubs holding fantastic events at their ground and getting more work done than they could have imagined. Pontblyddyn Cricket Club in North East Wales had their best CricketForce event so far and managed to clear lots of jobs off their to do list! They repaired and painted the sightscreens and boundary fences, and cleaned up the ground's entrance as well as many other jobs and it was all down to great team work.

To see more stories like this from the success story of NatWest CricketForce 2009 go to www.ecb.co.uk/natwestcricketforce.

CRICKETFORCE DVD 2009

The 2009 CricketForce DVD is now available!

A copy has been sent to every club that participated last year so if you are new to CricketForce and want to take a look at what it's all about then send us an email (natwestcricketforce@ecb.co.uk) and we'll post one out to you. The DVD tells you what CricketForce is and how it can help your club, using examples of clubs that have been involved in the past. If you don't want to take our word on how great this event is then watch the DVD and watch cricket club members and players just like yourself tell you!



You can also view some footage of the NatWest CricketForce 2009 weekend on the ECB website courtesy of ECBtv.

Go to www.ecb.co.uk/natwestcricketforce

EARLY PLANNING FOR 2010

Although the start of the season is still 5-6 months away and most clubs plan to have their ECB CricketForce event on the 27th and 28th March you need to make sure that you plan well. If you haven't started planning already then start now so that you know exactly what projects you want to do, how many volunteers you will need and what resources you will need. By knowing all of this now and putting it down on paper you will give yourself plenty of time to get them in place and to make your event as successful as possible.

To help you with your early planning we have put together a **Step by Step guide** with easy to follow steps and suggestions to help your ECB CricketForce event be as well planned for as possible. To see the guide please go the link below or email the helpdesk at natwestcricketforce@ecb.co.uk as we have limited amount of hard copies that we can post out to you.

Remember – Failing to plan is planning to fail! Don't miss out on the benefits that this programme can bring you.



FUNDRAISING IDEAS

www.itsyourcommunity.co.uk

Awards of up to £1000 are available from the partnership of O2 and the Conservation Foundation. Cricket clubs have already benefited from this award so you could too. Follow the link for details.

www.cityfurnitureclearance.co.uk

Clearance hotel and bar furniture at low prices that have been cleared due to hotels undergoing refurbishment. Take the time to have a look and you may get a bargain or two!

www.freecycle.org

Ex-home items given away for free rather than thrown on the tip. Sign up to the website and get email alerts about products available in your area.

www.diyfixit.co.uk

This website provides 'how to' guides on hundreds of DIY tasks i.e. wallpapering and tiling. It also provides links to DIY outlets highlighting the best special offers and discounts.

Ebay – www.ebay.co.uk

The ultimate online auction site that sells pretty much everything. If you're looking to buy anything it's always worth a look to see if it's selling on Ebay first and what savings can be made!

Kelkoo – www.kelkoo.co.uk

Tell Kelkoo what you want to buy and it will save you time and hassle by searching the web for the best deals and prices. Follow the link and make sure you don't pay over the odds for anything.

The links above are provided for your convenience; if you decide to use the linked websites, you do so at your own risk and will be subject to their terms and conditions.

OFFICIAL SUPPORTERS – SUCCESS SO FAR



BENFLEET CC, ESSEX INSTALLING FENCING FROM JACKSONS WITH THE HELP OF FORD MOTOR COMPANY EMPLOYEES



NEW LED SCOREBOARD FROM DAKTRONICS AT IPSWICH CC, SUFFOLK

One of CricketForce's best assets and a great bonus for all clubs that register are the Official Supporters.

Each year since CricketForce was established more and more businesses have signed up and offered fantastic discounts exclusively to CricketForce registered clubs. The success of our Official Supporters has been fantastic so far and hundreds of clubs have benefitted from what they have to offer. The information below gives you a good idea of how well the Official Supporters have been used to date but there are

still lots of clubs that are unaware of the great deals and offers that are available EXCLUSIVELY to you, ECB CricketForce registered clubs.

- **Powerroll** – Signed up in 2007 and since then 17 clubs have taken up their offer and saved a total of £5,316
- **Daktronics** – LED scoreboards – 100 + sales since 2006
- **Jacksons** – Fencing products – Over 20 clubs helped to date – Sales of over £48,000
- **Easyscore** – Portable scoreboards – 34 sales since 2007

Altogether we have 17 companies signed up as Official Supporters and they are all waiting to hear from you to offer you the best deals that are available. Go to www.ecb.co.uk/natwestcricketforce to find out more information on these companies and their fantastic offers!



DELIVERING A VOLUNTEER LEGACY

ECB CricketForce provides a great opportunity to recruit new volunteers into your club on a longer term basis. To help cricket clubs recruit new volunteers through ECB CricketForce we have produced a 'Delivering a volunteer legacy' pack to aid clubs in the recruitment, retention and rewarding of volunteers through ECB CricketForce.

The document includes a 'Know your volunteers' diagram to help identify the roles your club needs fulfilling, ideas on how to recruit new volunteers including young volunteers and top tips for successful volunteering.

Further information can be found at www.ecb.co.uk/beinvolved

