



Elements you may wish to consider for your NatWest CricketForce event ...not all will be applicable, but many will be.

Extra security in the days leading up to NatWest CricketForce – secure site materials
Marquees/shelter for bad weather, perhaps from the local Scout Group
Catering for hungry and thirsty workers – you can never have enough tea
St John Ambulance
Inform the local Police and Fire service
Skips for rubbish – you may need several - ask your Local Authority
Portaloos required?
Banners/Posters in the town and at the end of the drive
Registration Point – obtain contact details of all those that turn up and/or volunteer
Photographer – you can never take enough photographs
Film the event - this film can be invaluable to show potential supporters what you have achieved through self-help
Interview key people and distribute to all – a great way to raise the profile of your business supporters and local community partners
A man/woman and a van – for those last minute pick ups throughout the day
Arrange ample visitor parking with parking stewards – arrange convenient parking for key Volunteers/Workers/ Media/VIPs /Emergency vehicles
Arrange sponsored bouncy castle, face painting....
Invite Sponsors/CricketForce Business Sponsors to display/exhibit products
Organise a supervised area for the very young away from the work
Host Kwik Cricket games while parents roll their sleeves up!
Set up stalls – cake, white elephant, membership info, cricket clothing, cricket memorabilia etc.
Arrange vacuum cleaners for end of work clean up
Plan more cloths, brushes, rollers, white spirit, buckets etc. than you think you need!
PA system, music, Master of Ceremony (provide schedule)
Invite local sporting/other celebrities
Invite professional players that have played for your club in the past
Invite the local school children/teachers to perform/entertain
Invite the media – have a media briefing sheet including names, titles and contact details
Invite school teachers from the local schools you are working in partnership with
Invite representatives from the local community groups you are working with i.e. youth clubs, brownies, scouts etc...
Invite your local Partnership Development Manager
Invite School Sport Co-ordinators at your local secondary schools
Invite the Primary Link Teachers at each of your local primary schools
Invite your local Sports Development Officer
Invite representative from your County Sports Partnership
Invite your County Cricket Development Manager
Invite representatives from your County Cricket Board
Invite representatives from your Regional Sport England Office or Regional Sports Board
Invite your local Parish/District/County Councillor and MP
Arrange a VIP to open facilities
Evening function BBQ/Band/Entertainment
Talk to other NatWest CricketForce participants/organisers and learn from their experiences or visit