

Clothing and Equipment Regulations

1	General	379
2	Offences	382
3	Playing Uniform: Colour, Design and Other Features	383
4	Playing Uniform: Advertising and Other Insignia	388
5	Equipment: Colour, Design and Other Features	392
6	Equipment: Advertising and Other Insignia	394
7	Other	397

1 General

- 1.1 The Clothing and Equipment Regulations, (the 'Regulations') set out the rules of the ECB governing, and the procedures applicable to, the control of insignia on the equipment and clothing of Cricketers who play in matches authorised and designated by the ECB as First Class and Limited Overs County Cricket.
- 1.2 In these Regulations the following terms shall have the meanings here attributed to them:

'Clothing and Equipment Regulations Panel' – means the panel made up of three members of the ECB Commercial Department and a minimum of two County representatives. The Panel will be chaired by an agreed Senior County Representative. Panel representatives will be confirmed by November 30th of each year in relation to review and confirmation of the guidelines for the cricket season beginning approximately 16 months hence.

'County Mark' - means the trade mark, Mark or name owned by a Member of the ECB and used as its emblem and/or for marketing purposes. A County Mark may be 'Formal' e.g. Derbyshire County Cricket Club, or 'Informal' e.g. Lancashire Lightning.

'Commercial Mark' - means the trade mark, Mark or name of:

- a. company or commercial organisation (for example, a sponsor) other than the trade mark, Mark, name or house colours of the manufacturer of the cricket clothing or equipment concerned; or
- b. the manufacturer of the cricket clothing or equipment concerned only where that manufacturer itself is acting as a sponsor.

'Competition Mark' - means the Mark identifying the competition e.g. LV County Championship, Friends Provident Trophy, Twenty20 Cup and NatWest Pro40 League.

'Insignia' - means Commercial Mark, Manufacturer's Mark and County Insignia.

'Limited Overs Matches' – means the Friends Provident Trophy, Twenty20 Cup and NatWest Pro40 competitions.

'Manufacturer' - An entity which is carrying on a business engaged in either manufacturing or procuring the manufacture of cricket equipment and or cricket clothing of the type in question and supplying it to a Cricketer or on a commercial basis for sale to members of the public.

An entity not otherwise within this definition shall not be a Manufacturer for the purposes of these Regulations by reason of its being associated in business with, or a company in the same group of companies as a Manufacturer.

'Manufacturer's Mark' - The trade mark, symbol or name used by a Manufacturer to identify to members of the public the article of cricket equipment or cricket clothing in question as an article which has been supplied by that Manufacturer for sale as stated above.

'Model Mark' - means the name or Mark used by the Manufacturer to describe a particular brand or range of products.

- 1.3 Items will be measured according to their geometric shape. To calculate the surface area, items may be divided into several geometric forms. Non-standard shapes will be measured as rectangles. All elements of the logo or design will be taken into account including borders and outlines.
- 1.4 Each County must submit to the ECB for formal approval by 31st January prior to the beginning of each cricket season designs for each garment to be worn on the playing field in that Cricket Season for both the First Class and Limited Overs competitions (shirts, sweaters, trousers and caps/sunhats). Designs should feature front and back of each garment and clearly detail all use and size of marks and other design features. Pantone colours should also be listed. Failure to have shirts approved for both the First Class and Limited Overs competitions will be regarded as a breach of these Regulations. Should kit sponsors not be finalised, kit designs must be submitted without sponsor marks, and resubmitted for approval when sponsors are confirmed. Counties may wish to submit pre-production samples of garments to the ECB for approval. In such instances, Counties must ensure there is sufficient lead time should any changes be required.
- 1.5 Each County must submit a sample of each garment worn by their team in that year to the ECB by April 1st for review by the Panel. The Panel will refer any breaches of these Regulations to the Summary Panel

or Disciplinary Committee together with a recommendation based on the severity and relative importance of the breach.

2 Offences

- 2.1 A Cricketer shall commit an offence under the Regulations if he fails to comply strictly with the criteria in relation to clothing and equipment included herein or otherwise wears clothing and/or uses equipment upon which insignia are displayed without the prior written consent of the ECB.
- 2.2 It shall also be an offence under the Regulations for any official or employee of a Member of the ECB (including a Cricketer) to assist, incite or encourage any Cricketer to commit a breach of Regulation 2.1 above.
- 2.3 A Cricketer (or an official or employee of a Member of the ECB in respect of any offence under Regulation 2.2) who commits any offence under any of the Regulations is liable to have disciplinary proceedings taken against him in which event the provisions of the Discipline Regulations shall apply. The Summary Panel or the Discipline Committee shall be entitled to fine the County or side for which the relevant Cricketer in breach is registered or was otherwise playing at the time when the alleged offence was committed up to a maximum of £3,500 for the first offence and £31,000 for the second offence. For any subsequent offence or for flagrant breach of the Regulations the Summary Panel or the Discipline Committee may order such fines or take such other action as it thinks fit in accordance with the Discipline Regulations.
- 2.4 It is the responsibility of each Member of the ECB, each First Class County, Cricket Scotland, The Irish Cricket Union, each UCCE and, for First Class matches, the MCC to ensure that its Cricketers' clothing and/or equipment comply with the Regulations.

- 2.5 All insignia must be approved by the ECB prior to use.

3 Playing Uniform: Colour, Design and Other Features

- 3.1 First Class: The following are the Regulations applicable to the stated items of clothing for First Class matches:

3.1.1 Playing Shirts

Must be white or ivory. Coloured piping or trim may be applied to playing shirts under the following restrictions:

- a. Piping is restricted to 0.5 centimetres (0.2 inches) in width.
- b. Trim is only permitted on the bottom hem or sleeve hems and must be no wider than 1cm.
- c. Only one colour of piping/trim is permitted on any shirt.
- d. Piping is restricted to two of the following areas of the shirt:
 - collar edge
 - shirt seams (to a maximum length of 6 feet (182.9 centimetres))
 - shirt cuff (short or long-sleeve)
 - shirt bottoms
- e. The inside of the shirt's placket may be manufactured in a solid colour other than white/ivory.
- f. Each shirt must include the players' name and number on the back of the shirt. The ECB will determine the correct size, font style and positioning of the players' name and number and if required, appoint a manufacturer to produce, supply and apply, numbers and letters to County's own clothing. Each player must wear his own 'named' and 'numbered' playing shirt during a match.

- g. For special occasions (e.g. Twenty20 Final) additional allowances will be made for Counties to commemorate the occasion on the shirt. This will be on a strictly non-commercial basis and all such examples are to be approved in writing by ECB more than 2 weeks prior to the event. In addition, Counties may be able to commemorate achievements (such as winning events in prior years) subject to the full discretion and approval of the ECB.
- h. The depiction of County names in bold letters across the front or back of shirts and sweaters is not permitted.

3.1.2 T-Shirts and Base Layer Garments

Shall be plain white or ivory only.

3.1.3 Sweaters (Sleeveless and Long Sleeve)

The only permissible colour for sweaters will be white or ivory. The sweater must be a V-neck design. Coloured piping or trim may be applied to sweaters, mirroring the design of the playing shirt. Where woollen knit sweaters are used, it will not be mandatory for Counties to affix the players' name and number or replicate the exact design of the shirt.

Additional stripes in team colours are permitted to be carried around the wrist cuffs, waist and neck.

3.1.4 Trousers

The only permissible colour for trousers will be white or ivory. Coloured piping or trim may be applied to trousers under the following restrictions:

- a. Piping is restricted to 0.2 inches (0.5 square centimetres) in width.
- b. Only one colour of piping/trim is permitted and shall be the same colour as the piping/trim, if any, on the playing shirt.

- c. Piping is restricted to the edge of the pockets and the outside seam of the leg of the trousers.
 - d. The inside of the pocket may be a solid colour other than white/ivory.
- 3.1.5 Shoes and Boots
- Must have predominantly white upper, tongue and laces. Stripes, other design features and manufacturer's identity shall be in a maximum of two colours (other than white).
- 3.1.6 Socks
- Must be white or light grey only.
- 3.1.7 Caps and Sunhats
- May be either white/ivory or one primary team colour only and must be consistent to all members of the team.
- 3.1.8 Turbans and Bandanas
- Must be plain white or plain black only.
- 3.2 Limited Overs Matches: The following are the Regulations applicable to the stated items of clothing for Limited Overs Matches:
- 3.2.1 Playing Shirts, Sweaters and Trousers
- Each County shall be entitled to choose the colours and design of its playing shirts, sweaters and trousers subject to the following restrictions:
- a. The playing shirts, sweaters and trousers shall be a predominantly dark colour. Light colours (white, ivory or any light colour which is likely to make the sighting of a white ball difficult) may be used for piping, trim or contrast panels but must not represent more than 10 per cent of the kit.

- b. The colours and design of the playing shirts, sweaters and trousers shall be uniform to all members of the team with the exception that shirt sleeves may be cut to any length longer than 15 inches/38.10 cm (measured from collar to end of sleeve on a large size shirt), as long as both sleeves are evenly trimmed and the edges are sewn and hemmed.
- c. Trousers must be manufactured predominantly in one colour which constitutes more than 75% of the trousers. Secondary features such as piping, trim on the pocket insides and waistband are permitted.
- d. Shirt designs must not affect, in any way, the delivery of the Clothing and Equipment Regulations or Event Sponsor Branding.
- e. Playing shirts for all limited overs competitions, with the exception of Twenty20 Cup, must have a collar. For the avoidance of doubt, Twenty20 Cup is the only ECB competition where a collar on Playing Shirts is optional.
- f. Shirt and sweater designs must be similar enough to ensure a consistency of presentation between those players wearing sweaters and those not.
- g. Each shirt must include the players' name and number on the back of the shirt. The ECB will determine the correct size, font style and positioning of the players' name and number and if required, appoint a manufacturer to produce, supply and apply, numbers and letters to County's own clothing. Each player must wear his own 'named' and 'numbered' playing shirt or sweater during a match.
- h. For special occasions (e.g. Twenty20 Final) additional allowances will be made for Counties to commemorate the occasion on the shirt. This will be on a strictly non-commercial basis and all such examples are to be approved in writing by ECB more than 2 weeks prior to the event. In addition, Counties may be able to

commemorate achievements (such as winning events in prior years) subject to the full discretion and approval of the ECB.

- i. The depiction of County names in bold letters across the front or back of shirts and sweaters is not permitted.

3.2.2 T-Shirts and Base Layer Garments

Where the undergarment is not visible under the playing shirt, no colour restrictions will apply. Where a long sleeve undergarment is worn under a short sleeve playing shirt, it must be such a colour as to match back to the relevant playing kit. This colour should be nominated by Counties in advance of the season and should be uniform to all members of the team. Light colours (white, ivory or any light colour which is likely to make the sighting of a white ball difficult) will not be permitted.

3.2.3 Shoes and Boots

Must have predominantly white upper, tongue and laces. Stripes, other design features and manufacturer's identity shall be in a maximum of two colours (other than white).

3.2.4 Socks

May be white, light grey or match the principle colour of the county clothing.

3.2.5 Caps and Sunhats

The colour and design of caps and sunhats must be consistent to all members of the team.

3.2.6 Turbans and Bandanas

Must be plain white, plain black or match the principal colour of the county clothing.

4 Playing Uniform: Advertising and Other Insignia

The following are the Regulations applicable to the stated items of clothing for First Class and Limited Overs Matches:

4.1 Playing Shirts

a. County Mark

- Must not exceed 10 square inches (64.52 square centimetres).
- Must be positioned on the left chest.
- Only one County Mark may be used on each playing shirt.
- Where possible, Formal County Marks should be used for the LV County Championship and the Friends Provident Trophy.
- Where possible, Informal County Marks should be used for the Twenty20 Cup and NatWest Pro40.

b. Manufacturers Mark

- Must not exceed 6 square inches (38.71 square centimetres)
- May be positioned on either the right chest or the Non-Leading Arm.
- Piping or tape on the inside of the collar may also feature the Manufacturers Mark.

c. Sponsor Mark - Front

- Must not exceed 32 square inches (206.45 square centimetres)

d. Sponsor Mark - Back

- Must not exceed 20 square inches (129.03 square centimetres)

- Must be positioned centred and above the players' name and number.
- e. Sponsor Mark – Non-Leading Arm
- Must not exceed 10 square inches (64.52 square centimetres)
- f. Sponsor Mark - Collar
- Must not exceed 3 square inches (19.35 square centimetres)
 - Both left and right sides of the collar may be used.
 - Marks may be replicated on the underside of the collar. These must be identical in size, design and positioning to the Marks on the topside of the collar.
- g. Leading Arm
- The Leading Arm site will be used exclusively for the ECB designated Competition Mark.
 - Must be in the dimensions as provided by the ECB (not exceed 10 square inches or 64.52 square centimetres).
 - The preferred application option for patches is heat seal or embroidery. The secondary option is Velcro.
 - For the avoidance of doubt, the Leading Arm site is not available to Counties under any circumstances.
- h. Other
- Should a County fail to sell Sponsorship of the shirt back, collar (one or both locations) or Non-Leading Arm, this spot may be used for a County Commercial Mark. This is subject to the full discretion and approval of the ECB.
 - A County will be permitted an additional area of no more than 2 square inches (12.9 square centimetres) for a strictly non-commercial design element such

as a flag, element of the County Mark, traditional County emblem or similar. This must be positioned in such a way that does not interfere with the Competition Mark or any other Mark and is subject to the approval of the ECB.

- Numbers indicating a player's order of selection for their County or milestone appearances may be included on the playing shirt, either under the County Mark or on the non-leading arm. Such numbers shall not be more than 1.5cm in height.

4.2 T-Shirts and Base Layer Garments

Must not feature any visible branding.

4.3 Sweaters (Sleeveless and Long Sleeve)

All Advertising Insignia and County Marks used on Sweaters should be to the exact specifications and locations as Advertising Insignia and County Marks used on Playing Shirts. Exceptions may be made to this Regulation where traditional County insignia will be permitted on the front of playing sweaters, e.g. Sussex County Cricket Club's use of the martlets insignia to denote capped players. This is subject to the approval of the ECB.

4.4 Trousers

- Only one Manufacturer's Mark or one autograph of a cricketer or former cricketer is permitted.
- The Manufacturer's Mark or autograph must not exceed 2 square inches (12.9 square centimetres) in area.
- The Manufacturer's Mark or autograph may be positioned between the waist and knee.
- No other commercial Marks may appear on playing trousers.

4.5 Shoes and Boots

One Manufacturer's Mark may be displayed on the sole – no restriction on size. Two further Manufacturers Marks may be displayed elsewhere on the shoes/boots (one of which shall be on the tongue) - not exceeding 2 square inches (12.9 square centimetres). Design features identifying the manufacturer shall be permitted provided the shoe or boot shall have a predominantly white upper, tongue and laces and stripes, other design features and manufacturer's identity shall be in a maximum of two colours (other than white).

4.6 Socks

One Manufacturer's Mark may appear on each sock to a maximum size of two square inches (6.45 square centimetres).

4.7 Caps and Sunhats

- One County Mark is permitted on front and must not exceed 6 square inches (38.71 square centimetres) in area.
- One Manufacturer's Mark is permitted side or rear and must not exceed 3 square inches (19.35 square centimetres) in area.
- One Sponsor Mark is permitted side or rear and must not exceed 3 square inches (19.35 square centimetres) in area.
- Numbers indicating a player's order of selection for their County or milestone appearances may be included on headwear in a suitable position. Such numbers shall not be more than 1.5cm in height.

4.8 Turbans and Bandanas

May feature Marks as per the above guidelines for Caps and Sunhats.

5 Equipment: Colour, Design and Other Features

5.1 First Class: The following are the Regulations applicable to the stated items of clothing for First Class matches:

5.1.1 Bats

All colours must be restricted to the top 9 inches (22.9 centimetres) on the face of the blade of the bat. There are no restrictions to the use of house colours on the back or edge of bats. Grips must be of a single non-fluorescent colour.

5.1.2 Pads (batting and wicket-keeping)

Shall be plain white save that the straps may be in the house colours of the Manufacturer. Coloured piping shall be permitted below the ankle strap of the pad only.

5.1.3 Gloves (batting and wicket-keeping)

The protective areas of the glove shall be predominantly white.

5.1.4 Headbands and Wristlets

Shall be plain white.

5.1.5 Arm Guards

Shall be plain white save that the straps may be in the house colours of the Manufacturer.

5.1.6 Helmets

Shall be of one plain colour. The colour of the helmet and the size and position of the County Mark shall be uniform to all members of the same team.

5.1.7 Thighpads

Must be white. In no circumstances must any insignia or house colours show through the trousers.

- 5.1.8 Bandages, Strapping, Taping, Supports and similar
Must be plain white or other light colour.
- 5.2 Limited Overs Matches: The following are the Regulations applicable to the stated items of clothing for Limited Overs matches:
- 5.2.1 Bats
All colours must be restricted to the top 9 inches (22.9 centimetres) on the face of the blade of the bat. There are no restrictions to the use of house colours on the back or edge of bats. Grips must be of a single non-fluorescent colour.
- 5.2.2 Pads (batting and wicket-keeping)
Shall be plain coloured (other than white or any light colour which is likely to make the sighting of the white ball difficult) save for the straps which may be in the house colours of the Manufacturer. The colour of the pads shall be uniform to all members of the same team. The colour of the pads must be properly maintained. Discoloured or faded pads will not be permitted.
- 5.2.3 Batting Gloves
The protective areas of the glove shall be predominantly white or of the same colour as the base colour of the playing shirt.
- 5.2.4 Headbands and Wristlets
Shall be plain coloured (other than white or any light colour which is likely to make the sighting of the white ball difficult).
- 5.2.5 Arm Guards
Shall be plain coloured (other than white or any light colour which is likely to make the sighting of the white ball difficult).save that the straps may be in the house colours of the Manufacturer.

5.2.6 Helmets

Shall be of one plain colour. The colour of the helmet and the size and position of the County Mark shall be uniform to all members of the same team.

5.2.7 Thighpads

In no circumstances must any insignia or house colours show through the trousers.

5.2.8 Bandages, Strapping, Taping, Supports and similar

Shall be plain coloured (other than white or any light colour which is likely to make the sighting of the white ball difficult).

6 Equipment: Advertising and Other Insignia

6.1 Bats

The Manufacturer's Mark of a cricket bat manufacturer officially approved by the ECB is permitted on a bat. The Manufacturer's Mark must be restricted to the top 9 inches (22.9 centimetres) on the face of the blade of the bat. There are no restrictions to the use of logos on the back or edge of bats.

A single Commercial Logo no greater than 10 square inches (64.52 square centimetres) may appear on the back of the bat.

All commercial bat logos remain subject to approval by First Class County Commercial Managers. All players are required to liaise with their First Class County Commercial Managers with regard to the use of any commercial logos on the back of bats.

Companies or entities which conflict with the following are not permitted on bats:

- a. Any ECB Event sponsors (i.e. npower, NatWest, LV, Friends Provident or any successor sponsors);

- b. Vodafone;
- c. Official Partners and Suppliers of Twenty20 Cup (e.g. npower, National Australia Bank, Bulmer's Original Cider or any successor sponsors);
- d. County Team sponsors;

In addition, companies falling into the following categories are not permitted on bats:

- e. Broadcasters;
- f. Betting companies;

6.2 Batting Pads

Three Manufacturer's Marks may be displayed on each pad as follows:

- On the front of the pad placed on either the instep or the knee roll (outside of the leg, not central) or above the knee roll (outside of the leg, not central) – not exceeding 4 square inches (25.81 square centimetres).
- On the inside top of the pad – no size restriction.
- On one of the pad straps – not exceeding 4 square inches (25.81 square centimetres).

6.3 Wicket Keeping Pads

These must comply with the same rules as for the batting pads, except that a single Manufacturer's Mark allowed on the front of each pad may be placed on the centre of the top of the pad, above the knee roll.

6.4 Batting Gloves

Three Manufacturer's Marks may be displayed on each glove as follows:

- Two on the back of the glove – not exceeding 2 square inches (12.9 square centimetres)

- One on the inside of the wristband – not exceeding 2 square inches (12.9 square centimetres)

6.5 Wicket Keeping Gloves

Two Manufacturer's Marks may be displayed on the back of each glove. One such Mark shall not exceed 6 square inches (38.72 square centimetres) and the other shall not exceed 2 square inches (12.9 square centimetres). Any visible stitching, ventilation, stencil effect, or other design aspect of the glove which is in the shape or form of the Manufacturer's Mark shall be considered as one of the permitted Marks.

6.6 Thigh Pads, Shin Pads and other body protective equipment

No Marks are permitted to be visible, whether showing through the clothing or otherwise.

6.7 Headbands and Wristlets

No Marks are permitted.

6.8 Armguards

No Marks are permitted.

6.9 Helmets

One Manufacturer's Mark may be displayed on the back or one side of the helmet not exceeding 2 square inches (12.9 square centimetres). One Manufacturer's Mark may also be displayed on the top of each earpiece or the top of both sides of the grid of the helmet not exceeding 2 square inches (12.9 square centimetres).

7 Other

7.1 Stumps

Advertising may appear on stumps as follows:

Commercial Marks may be displayed on the stumps provided that such Marks shall not be predominantly of a similar colour to the ball.

Event Marks	Commercial Marks	Manufacturer
npower Test Series	2 *psps	2 **mps
NatWest Series	2 *psps	2 **mps
Friends Provident One Day Trophy	2 *psps	2 **mps
LV County Championship	2 *psps	2 **mps
Twenty20 Cup	2 *psps	2 **mps
NatWest Pro40	2 *psps	2 **mps

*psps - per sponsor per stump

**mps - per mark per stump

- a. All stump Marks to be approved by the ECB.
- b. Commercial Marks to be 9" x 1.5" (22.9cm x 3.8cm) in two colours only. One Mark to be placed at the front and one at the back of each stump. Such Marks may include company name or brand and corporate or cricket Mark. All Commercial Marks to be identical.
- c. All Commercial Marks to be negotiated by the ECB's Commercial Department.
- d. Each County or Ground Authority should place orders for stumps with their preferred stump manufacturer, bearing in mind the need to have at least one set (plus spares) for any event requiring Commercial Marks as

these Marks will be attached professionally and not removed. Subject to a suitable arrangement with a stump manufacturer, involving discounted or free supply of stumps, then Manufacturers' Marks may be allowed by the Counties or Ground Authorities (as stipulated above), such Marks to measure not more than 2" x 1" (5.1cm x 2.54cm) vertically in black lettering or house colours and to be placed near the top of the stumps where there are no Commercial Marks and at the base of the stumps, where Commercial Marks apply.

- e. The ECB's Commercial Department will send sponsor Marks (either electronically, by CD or via the ECB extranet) to either the relevant stump manufacturer or the County or Ground Authority so that these Marks can be properly applied.

When it is agreed to use stump cameras, the Commercial Department will liaise with the County/Ground Authority concerned to ensure that television technicians have time to install the necessary equipment as required.

7.2 Training Clothing

Cricketers are not permitted to wear training clothing (including tracksuits, sweatshirts and t-shirts) on the field during hours of play. This rule extends to any Cricketer acting as a substitute fielder or 12th man. Physiotherapists wearing official club clothing are excluded from this restriction. Cricketers must wear white cricket clothing or official coloured cricket clothing of their County for any pre-match, post-match or end of day's play presentations and/or televised interviews. For the toss of the coin at all televised matches Captains must wear their County blazer or official coloured clothing and not training clothing or tracksuits.