



FEBRUARY NEWSLETTER

NEWS FROM NATWEST

NatWest Pro40 Tickets

NatWest is giving clubs the chance to be awarded NatWest Pro40 tickets.

Keep your County Development Manager updated with any impressive, unique and ambitious efforts for NatWest CricketForce 2007 – there are limited tickets available so keep your CDM up-to-date – you could be the lucky ones!

NatWest will give cash to employees that help out through their Community Cashback Award Scheme (as long as they haven't already had an Award for another community project this year).

£250.00 can be applied for where up to 4 employees get involved with NatWest CricketForce projects (minimum of 2 required).

£500.00 can be applied for where 5 or more employees get involved with NatWest CricketForce projects.

Community Cashback Awards recognise the efforts of NatWest employees as fundraisers and/or volunteers.

NatWest will actively encourage more staff to help out with local clubs and will provide them with details of clubs already registered.

Please refrain from making initial contact with NatWest branches – all volunteering is being co-ordinated locally.

NatWest CricketForce - Bigger and Better in 2007

Almost 1,000 affiliated clubs have now registered to take part in NatWest CricketForce 2007, which is being held over the weekend of 31 March and 1 April 2007.

Exciting News

Some clubs are already hard at work and here are some of their stories:-

Shepperton CC in Surrey have demolished their 100-year old pavilion. Have a look on ECBtv by going to www.ecb.co.uk/natwestcricketforce The building of the new pavilion is being met by a combination of an ECB interest-free loan and self-help, using NatWest CricketForce to furnish the inside.

Bells Yew Green CC in Sussex have built an external brick clubhouse with donations from Grant Aid from the Foundation for Sport and Arts and the Lord's Taverners and with assistance from members and the community. NatWest CricketForce is to furnish the inside and provide the finishing touches to the car park and grounds.

Essex CCC, Chelmsford doing their own NatWest CricketForce renovation and maintenance projects with the help of members, staff and players.

Somerset CCC, Taunton doing their own NatWest CricketForce renovation and maintenance projects with the help of members, staff and players.

Sileby Town CC, Leicestershire – combining the impetus gained through their imminent Community Club Development Programme to get all outstanding renovation jobs completed, including a new patio and fencing, varnishing the changing rooms and painting generally.

Hampset CC, Somerset – Renovating changing rooms, new fencing, painting walls, new signage

Macknade CC, Kent – New doors, patching tarmac driveway, tiling showers, leveling ground, repairing covers and sightscreens, repairing roof, general tidy up – Celebration Hog Roast!!

Radlett CC, Hertfordshire receiving a helping hand from MCC Young Cricketers.

The ECB have awarded a £500.00 tiling prize, generously donated by **H & R Johnson** to:-

- Bells Yew Green CC
- Wavertree Cricket Club (Liverpool)
- Prestatyn Cricket Club (North Wales)

Pool Cricket Club (West Yorkshire) have been awarded £18,000 on the ITV Fortune programme to contribute to the building of new girls changing rooms, with NatWest CricketForce doing the internal decorating.

The message is clear – whether the job is large or small, we want clubs to register as it helps to build a case for future support through Government, business, community and sponsors.

All registered clubs will receive 30 t-shirts to help with publicity opportunities, team building and bonding during the weekend.

Please log on to the NatWest CricketForce website for more information:-

www.ecb.co.uk/natwestcricketforce

Official Supporters

Our 'official supporters' from the business world are growing in number. In addition to

- Daktronics
- H & R Johnson
- Autoguide

For more information visit: www.ecb.co.uk/natwestcricketforce

- Barlows
- Climate Cover
- Community Repaint

We have now been joined by

- **Jacksons Fine Fencing** - for all your fencing requirements (timber, metal, security, gates etc)
- **Synergy Products Limited** (for Aerators and Top Seed Dressers)

Have a look on

www.ecb.co.uk/natwestcricketforce

Planning your Event

Your event planning should be well underway by now. Think about jobs you can do in case of inclement weather. It is important to give thought to who you are going to invite as guests – local MP, councilors, celebrities, past players, local businesses, local authority, press, radio, TV etc.

Think about the legacy and therefore who will be recording the event – video, digital photos – where possible – both. Have music playing you'll be surprised how much work gets done!!

Celebrate your successes at the end of the weekend with a bar b q, free beers/soft drinks, hog roast etc... In other words thank all those who have helped or contributed to your success

Remember, you can download the NatWest CricketForce logo for use on your publicity materials by logging on to our website – www.ecb.co.uk/natwestcricketforce

Make the most of this great opportunity.

If you have any queries, please do not hesitate to contact the help desk on natwestcricketforce@ecb.co.uk

Helpdesk: natwestcricketforce@ecb.co.uk