



England and Wales Cricket Board – Case Study
Demonstrating Best Practice and Impact within Community Cricket
Development.

Worthing Cricket Club

Geographic Details.

County Cricket Board	Sussex		
County Sports Partnership	Sussex		
District Development Group(s)	West Area		
Local Education Authority	West Sussex		
Project Start Date	19th April		
Project Completion Date	On-going – Expected completion date: 25th May		
Funding Streams	Sponsorship		
Location (Inner-city/Urban/Rural)	Urban		
IMD Ranking	N/A		
Clubmark Status	Not registered	Registered X	Accredited
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Date	27th April 2008		

Quantitative and Qualitative Detail.

Background.

Worthing CC plays host to 4 senior teams and a large Junior section ranging from U9s to u16s. The ground, located in the heart of Worthing town, is owned and maintained by the council. Council ownership includes the clubhouse which Worthing Cricket and Hockey Clubs share according to season. The clubhouse building dates back to the period before the war and although is under council control, the two sports clubs have taken on the responsibility to make on-going improvements as they see fit. The clubhouse fabric and fittings in some areas are well past their sell by date, so we continue to assess on a yearly basis what improvements can be done to make the building more practical and comfortable for all members of the club.

Aims and Objectives.

The principle aim of this year's Cricket Force was to improve the appearance and atmosphere of the main room of the Clubhouse. By making the venue more welcoming and usable it is hoped to encourage members, playing and non-playing, to use the club bar and main room more often for both general use and planned social functions. This year sees the first phase of this activity with clear objectives to provide a new Ladies toilet with improved access, replacement of the existing main room floor and general improvements to the room fabrics and décor.

Main achievements to date.

- Installation of Ladies Toilet – main shell of room now completed

- Re-working of kitchen units and surfaces into new positions
- Lifted old floor tiles in main room and prepared main room floor for new surface
- New main room flooring installed
- General making good and re-painting of main room
- All 4 changing room washrooms ceilings cleaned up and re-painted
- All 4 changing room washroom floors and lower walls pressure washed
- All internal windows and mirrors cleaned
- General clean up of area behind bar (glassware, surfaces, mirrors, and shelving)
- Barbeque Cleaned up
- Sponsor Sign on Main Score box replaced

Main partners involved.

- **Build Center** donated all building materials, toilet sanitary ware and fittings for new Ladies Toilet.
- **P.Westlake Building Contractor's** provided free labour for the installation of the Ladies toilet
- **FIT Flooring**, a local flooring specialist, supplied and fitted the new main room floor and will supply and fit the flooring for the new Ladies toilet when ready – all for a sizeable discount
- **Build Center** provided a discount saving on the under-flooring hardboard through the National scheme offered through the ECB.
- **AllField Financial Group** supplied new Sponsor Signs for fitting to the Score Box

Key factors for good practice.

- Identify a clear aim – what is needed to improve or better the club as a whole
- Get key people involved and committed early on
- Delegate larger tasks into sub-teams
- Thank all involved once the work is done

What is still to be achieved?

- Complete Ladies toilet
- Make up and Hang new curtains
- Damaged areas of rendering on front of pavilion to be cleaned up and painted over.
- Pressure wash outside walls and patio doors

What mechanisms are in place to ensure sustainability?

The key was finding a clear strategy for the club's medium and long term aims. Jobs are easier to identify and resource once the club has a clear target or objective - people are more willing to offer help for a common goal or collective good. With a clear strategy in place, tasks and jobs have been added to a register which is being maintained and carried forward to next year's event. This is being supplemented with names of all those who took part, what they did and what skills they brought to the jobs which we undertook. This register will be expanded over the coming year to encourage more volunteers and identify new skills that exist within the club membership.

Monitoring and Evaluation process.

The Club Committee will review the work completed and that which is still outstanding at the next and subsequent committee meetings. All those tasks planned for this year's Cricket Force (and those put on hold), have been kept on a spreadsheet so that the status of each item can be reviewed and updated on a regular basis. This provides the club with a record of work carried out so far, relative progress and a starting point for planning next year's Cricket Force event.

Headline Figures and Statistics.

1	Major improvements to the Clubhouse facility for the benefit of all members; playing and non-playing
2	Workforce of 25 contributed to a full two days of hard work to kick-start the season
3	Increased awareness and potential of Cricket Force within club, raising expectations for next year's projects
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