



England and Wales Cricket Board – Case Study
Demonstrating Best Practice and Impact within Community Cricket
Development.

Ipswich Cricket Club – NatWest Cricketforce 2009

Geographic Details.

County Cricket Board	Suffolk		
County Sports Partnership			
District Development Group(s)			
Local Education Authority	Suffolk County Council		
Project Start Date	October 2008		
Project Completion Date	5 th April 2009 - continuing		
Funding Streams	Ipswich CC, Suffolk County Cricket Board, ECB grant, Sport England		
Location (Inner-city/Urban/Rural)	Urban		
IMD Ranking			
Clubmark Status	Not registered	Registered Yes	Accredited Yes
Author and Title	Linda Norton –Chairman of Cricketforce Committee		
Date	10 th August 2009		

Quantitative and Qualitative Detail.

Background.

Ipswich CC was founded in 2003 from the amalgamation of Browns and Tattingstone Cricket Clubs. Starting from scratch, acquiring 10 acres of agricultural land, and a very dilapidated portacabin, Ipswich CC was born. Five years on, we now have two good playing pitches, although work is still ongoing, a pavilion built by four members over a period of 12 months, two good practice nets, funded by Sport England, and new changing facilities, partly funded by an ECB grant. We run four senior teams on a Saturday, two senior teams on a Sunday, a ladies team, an over 50's team and in the junior section, u'11's, u,13's and u'15's. We are involved with the Chance to Shine scheme, which feeds into the club youngsters who might not otherwise be involved in cricket. In Oct 08, we were very lucky to be chosen as one of five NWCF showcase clubs. This would prove to be a huge opportunity for Ipswich CC.

Aims and Objectives.

On our own wish list was a scoreboard and scoreboard, decking for our marquee, which is used constantly during the summer months, especially during our cricket week, plus an enormous amount of fencing was also required. Gradually, over the next two months or so, this list increased to 15 projects. We also wanted to raise the profile of Ipswich CC and to increase our membership especially where the junior sides were concerned.

Main achievements to date.

NWCF enabled us to receive an electronic scoreboard from Daktronics. To compliment this, one of our senior members, very generously donated not only the materials, but also a vast amount of his (limited) spare time to construct a brand new scoreboard. The scoreboard and scoreboard are now the envy of many a club who visit Ipswich CC. We built a decking area for the marquee, we revamped our older covers and sight screens. We erected 300m of fencing and painted most of it! We placed a patio area down for the new brick BBQ. Landscaping has also been undertaken around the pavilion and marquee areas, which brightens this up and gives a welcoming feel to visitors. Finally, new drainage has also been laid around our net area.

Main partners involved.

ECB, Suffolk Cricket Board, Suffolk Police, Daktronics, H & R Johnson, Dulux Paints, Speedy Hire, Anglian Water, HSS Hire, Buildbase, Kingpin, Ken Madder, builder, Suffolk Wire, Brett Aggregates, John Hutton, Persimmon Homes, Coes, Sackers, Bonfield Builders, Green Farm Clinic, Ipswich School, Achilles CC, Chantry Butchers, Richard Hill, greengrocery, Sovereign Turf, Ipswich Co-op, Club President, Club members.

Key factors for good practice.

- 1.Ensuring all members and volunteers are kept up to date with plans and progress of the club.**
- 2.Keeping local businesses on board, so we can enjoy any support they are able to provide.**
- 3.If specialist companies are required by Ipswich CC, to ensure we obtain the best service and value for money, as funds are often limited.**
- 4.Keep a solid ongoing relationship with our local media.**
- 5.Ensuring our junior members are coached to the highest standard and to continue to develop in our local schools with “chance to shine”.**
- 6.Keeping our club mark status**

What is still to be achieved?

We are in the process of completing our new changing facilities which should be up and running within the next two to three weeks. We now begin looking at ways in which to fund the next set of changing facilities for our second pitch. Both pitches will need substantial work over the winter.

What mechanisms are in place to ensure sustainability?

Keeping membership numbers up and especially our juniors, as they are the new blood and next generation, without them, the club will eventually cease to exist.
Ensuring our club and all facilities are welcoming to both our own members and visiting teams. To keep in regular contact with our local businesses and invite them to various events throughout the season, ie, cricket week, end of year awards etc.

Monitoring and Evaluation process.

Both the Chairman and Vice Chairman will look closely at what the club has to offer as well as how all the teams are managed and where any improvements can be made especially in the coaching facilities. Also to ensure good practice is maintained.

Headline Figures and Statistics.

1	NWCF – donations value from outside the club – approx £36,000. Outlay to Ipswich CC Around £3,000.
2	Approx 225 volunteers worked hard on 3,4,5 April 09
3	Around 25 businesses assisted with funding, labour and materials with regards to NWCF
4	Almost 1700 volunteer hours were donated to NWCF 09
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