



England and Wales Cricket Board – Case Study  
Demonstrating Best Practice and Impact within Community Cricket  
Development.

*(Etwall CC Derbyshire NatWest CricketForce 2010)*

**Geographic Details.**

<b>County Cricket Board</b>	Derbyshire		
<b>County Sports Partnership</b>			
<b>District Development Group(s)</b>			
<b>Local Education Authority</b>	South Derbyshire		
<b>Project Start Date</b>	September 2009		
<b>Project Completion Date</b>	April 2010		
<b>Funding Streams</b>	Club sponsors and subscriptions etc		
<b>Location (Inner-city/Urban/Rural)</b>	Rural		
<b>IMD Ranking</b>	<b>Unknown</b>		
<b>Clubmark Status</b>	<b>Not registered</b>		
<b>Author and Title</b>	<b>Keith Cheetham, Club Captain and Cricketforce Administrator</b>		
<b>Date</b>	<b>April 2010</b>		

**Quantitative and Qualitative Detail.**

**Background.**

Etwall is a village club that provides the opportunity to members to play cricket on a weekly basis no matter what they ability. We have been involved in CricketForce for the last 3 years, this has enabled us not only to move the facilities on but bring the club together and generate a great place to play cricket.

As with most clubs the first year saw us expand out a little from the usual making the ground ready for the coming season activities, the plans were small and so was the budget. This first year gave us the platform and to springboard into bigger and more positive activities. Last year saw the renovation of the bar area and also the fitting of a brand new kitchen.

We have big plans for the club which include an extension and refitting of the dressing rooms etc, all of which cost money so we are saving to make this a reality. As such this year was a small year in terms of projects, we cleared the ground ready for the season and are the process of improving the

showers and also the seating around the ground whilst we continue to work towards making the larger plans nearer.

### **Aims and Objectives.**

The aims of 2010 were to bring the standard of the facilities to an improved level bearing in mind the bigger picture for the future.

Projects outlined:

1. Replace showers and improve shower access.
2. Paint the dressing rooms
3. Replace the part of the seating around the ground.
4. Remove the ivy from the grade 2 listed wall as per discussion with the local authorities.
5. Prepare the practice facilities
6. Renovate the scoreboard and replace broken number wheels
7. Improve the water pressure within the pavilion.

Continue the positive influence and family atmosphere within the club.

### **Main achievements to date.**

Projects outlined:

1. Replace showers and improve shower access - Completed.
2. Paint the dressing rooms - Completed
3. Replace the part of the seating around the ground – In Progress.
4. Remove the ivy from the grade 2 listed wall as per discussion with the local authorities - Completed.
5. Prepare the practice facilities - Completed
6. Renovate the scoreboard and replace broken number wheels - Completed
7. Improve the water pressure within the pavilion. - Completed

### **Main partners involved.**

The bulk of the work has been done by club members, the partnerships from sponsors was mainly financial and benefits in kind.

### **Key factors for good practice.**

Good practice for us is securing the resources before the work starts and making sure that completion is within our own hands and promises have come good.

Secondly making sure we have a job list in priority order so we can allocate manpower easily.

### **What is still to be achieved?**

Seating is all that is left to do that we set out to do over the cricketforce weekend.

### **What mechanisms are in place to ensure sustainability?**

Sustainability is through the club development plan, which is refreshed by the main committee twice a year. Sub-committees are in place for the key areas of the club, e.g. social events, grounds, bar, welfare etc who have individual plans to complete the agreed activities.

### **Monitoring and Evaluation process.**

We have an agenda item at the committee meetings in the run up to the weekend (typically 3 – 4

meetings) and also post the event to review the results. We also have a list produced by the sub-committees on what tasks could be done in the future and we set out to secure the resources to make them a reality.

**Headline Figures and Statistics.**

<b>1</b>	40-50 Volunteers over the weekend
<b>2</b>	Increasing involvement from the younger players, family and friends of the club membership. This is a continuing trend from previous years and this has also manifested itself in more spectators and involvement on match days from these volunteers.
<b>3</b>	Majority of tasks completed over the weekend, finishing touches prior to the season.
<b>4</b>	
<b>5</b>	

For further information contact:

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