



England and Wales Cricket Board – Case Study
Demonstrating Best Practice and Impact within Community Cricket
Development.

Natwest CricketForce 2010 – Nutbrook Cricket Club Derbyshire

Geographic Details.

County Cricket Board	Derbyshire		
County Sports Partnership	Derbyshire		
District Development Group(s)	Erewash		
Local Education Authority	Derbyshire		
Project Start Date	Sept 2009		
Project Completion Date	On going		
Funding Streams	Saint Gobain Pipelines Benevolent Fund £1718 ECB Machinery Fund £11,079 ECB Cricket Trust £1000 Voluntary Fundraising from membership inc quiz nights & various social events £1005.		
Location (Inner-city/Urban/Rural)	Rural/Urban		
IMD Ranking			
Clubmark Status			Accredited
Author and Title	Paul O'Connor – Volunteer Co-ordinator		
Date	16/04/10		

Quantitative and Qualitative Detail.

Background.

- The club was founded in 1937, and played as a friendly side using a wide variety of grounds in the Ilkeston, Cotmanhay and Shipley areas. In 1985 the club moved to their present ground where they began to lease a pitch at the East Midlands Electricity Board Social Club on High Lane East at West Hallam in Derbyshire. In 2000 the club had the chance to purchase the ground from Powergen as they released all their sports grounds. The club now own the site which is just under 10 acres in area, the club fund raised to build their own pavilion on the site which has now been in place for 11 years.
- Prior to the 1990's all the cricket played by Nutbrook was as friendly matches, in 1991 a Junior Team was formed and in 1994, the club entered Division 4C of the Derbyshire County League. 1995 saw the formation of a second team, followed by a third team in 1996. Success followed quickly and in eleven years of league cricket the First team have won 4

division titles and been runners-up on 3 occasions.

- The club currently runs three senior cricket teams, seven junior teams and a ladies team as well as providing a venue for Derbyshire Youth Academy cricket matches and the clubhouse is available for social use by the wider community.

Aims and Objectives.

- To create a new club facility within our currently vacant loft space, be this an additional lounge or changing facility.
- Resurfacing of the club car park.
- To encourage more volunteers to get involved with the club.
- To promote the clubs profile within the Erewash Region and beyond, including building more links with local businesses and organisations.

Main achievements to date.

- Complete refurbishment of the clubhouse bar area. The new carpet, dark wood tables and leather style furniture now provide a more contemporary setting that can be rented out to provide a valuable income stream for the club. The addition of wi-fi and a ceiling projector should encourage local businesses to use the venue for meetings and social events.
- The new two lane practice facility has celebrated it's first anniversary and continues to provide a great training facility for all our playing members. We have also had our first enquiry from another club about renting this facility, illustrating that we have another potential income stream for the club.
- We successfully obtained grant funding to purchase a state of the art autoroller, which is greatly improving the playing surfaces of our wickets.
- Clearing one of boundaries of overgrown hedges and using the local agricultural section of Derby College to hedgelay the boundary.

Junior coaching programme flourishing year on year, including indoor coaching through the winter. The club continued to run a weekly quiz night through the close season, this kept the clubhouse open and encouraged the members to meet socially as well as providing additional bar revenue.

Main partners involved.

Mark Witham Decorators
Henshaw Builders
RR Tiling
Rob Durow Joinery
First Class Building Services
Total Engineering & Welding Supplies
Henshaw Decorators
Maurice Parker Tiles & Bathrooms
Adam Hodgkinson Plastering
DNS Midlands – Groundwork Contractors
Derby College – Broomfield Campus
Wired Up & Plugged In (Sean Garford)

Too many club members to mention, including many of our juniors and their parents who managed to paint more areas of the club than we ever imagined possible, including all the sightcreens.

Key factors for good practice.

Although it doesn't always happen, try to keep everyone informed of what is going on at the club. When looking for support be it physical or financial help, never say never, follow up an idea with a phone call or letter, you'll often be surprised at the response.

We held a CricketForce Presentation Evening a month before the CricketForce weekend, we played the CricketForce DVD and gave a short powerpoint presentation to our members, explaining what

we wanted to achieve at CricketForce 2010. We also described our more long term targets, including wanting to find more volunteers for certain areas in the club. The offer of a free pint for turning up seemed to draw out a few more people than the usual suspects. This was the first year that we have introduced a Volunteer Co-ordinator role into the club and we recognise that it will take a few years to gradually get more individuals buy in, to helping at the club, but this years CricketForce was a great start and the volunteering message will continue to be rolled out through the year.

We've gone down the e-mail route this year for our thankyou's, although it may not be the most personal approach, it's quick and free, although we are reliant on members giving us the correct e-mail address to start with.

We will be displaying photos of this years CricketForce in the clubhouse, as a thank you to our volunteers and to keep CricketForce in peoples minds for next year.

Use your ECB vCricket Co-ordinator – Let them know which voluntary roles you need to fill at your club. We were put in touch with a local volunteer who is now working on developing on our new club website.

What is still to be achieved?

- To refurbish the clubhouse kitchen and gents toilets.
- To convert the unused loft space into a lounge or changing facility.
- To get more local businesses on board.
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What mechanisms are in place to ensure sustainability?

We are currently working on revalidating our current club mark accreditation. It is a reminder of how we always need to focus on ways of constantly improving welfare and development activities within the club. It also reminds us how far we have come as a club, in terms of child welfare and junior coaching.

Monitoring and Evaluation process.

We constantly review our development, matchday organisation and fundraising activities and the mix of our committee as both playing and non playing members ensures we gather constant feedback for committee meetings.

Headline Figures and Statistics.

1	50 people attended the CricketForce weekend, each providing approximately 7hrs per person. With a value of £5250 based on £15/hr. Plus an additional £2500 of labour donated leading up to CricketForce weekend.
2	Materials to the value of £3000 donated.
3	
4	
5	

For further information contact:

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