



Ockbrook & Borrowash Cricket Club Derbyshire NatWest CricketForce Weekend- 27th/ 28th March 2010

Background.

This was the first time the club participated in CricketForce. We normally have a weekend where the players work to get the ground ready for the forth coming season, so we decided to use CricketForce to assist with generating more volunteers and completing more tasks.

In Feb 2010, our club featured in the local press due to our ground being sold at auction. It was a fortnight before we knew who our new Landlord was and in that time there were several articles written about the rumours and concerns over the possibility of it being purchased for development.

Although our Land Lord has confirmed he has no plans for development, the nature of the articles highlighted how many people within the village cared about club, despite them not being directly involved with us.

Therefore we wanted to use CricketForce as way of getting more people involved from the local community.

Web links to Articles

<http://www.thisisderbyshire.co.uk/news/MYSTERY-CRICKET-CLUB-GROUND-SALE/article-1871299-detail/article.html>

<http://www.thisisderbyshire.co.uk/news/Strong-opposition-new-homes-cricket-club-site/article-1877030-detail/article.html>

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<http://www.thisisderbyshire.co.uk/news/Millionaire-s-fair-square/article-1895664-detail/article.html>

Aims and Objectives.

1. By the end of the weekend, we needed to complete all jobs required before the start of the season
2. To involve as many club members as possible
3. To invite local people to be involved
4. To invite people to undertake tasks not already planned

Main achievements to date.

1. E- Mail sent to Club members informing them of the weekend
2. The attached posters were put up in local business' in the area
3. 300 leaflets, example attached, distributed by the local paper shop, in the papers in the weekend prior
4. Each Captain contacted each player to establish what times they were available to attend. From this we put people into work parties and allocated them roles

5. All tasks were completed. Examples of these were:
 - Paint all 4 dressing rooms
 - Paint entrance to club house
 - Repair the 2 safety nets and put them up
 - Site all advertising boards
 - Spring clean the pavilion
 - Clear hedge cuttings
 - Site all benches
6. Approximately 10 volunteers came from the village that joined in with the working parties.
7. Of the volunteers, one was a joiner who is planning to erect a fence between the score box and equipment shed to hide the bins.

Key factors for good practice.

1. Communication
 - E Mail
 - Poster Campaign,
 - Leaflet Drop
 - Telephone
2. Planning
 - In advance understand what jobs are required
 - Know how many people are required to complete tasks
 - Know how long each task will take
 - Establish what skills individuals have
 - Obtain equipment and tools that are required
3. Look after your volunteers
 - Bacon Butties
 - Tea and Coffee
 - Work Party leaders thanking their volunteers
 - E mail sent thanking all volunteers

What is still to be achieved?

The only task to be completed is the fencing between the score box and equipment shed

What mechanisms are in place to ensure sustainability?

We will discuss the CricketForce plans at least 6 months prior to the 2011 weekend, so that plans can be put in place to achieve far more and to get more volunteers

Headline Figures and Statistics.

1	68 club members were involved over the weekend
2	10 volunteers came from the posters/ leaflet campaign
3	Had 8 working parties over the weekend
4	All the tasks were completed in 12 hours- 6 hours per day

For further information contact:

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