



England and Wales Cricket Board – Case Study  
Demonstrating Best Practice and Impact within Community Cricket  
Development

Warminster Cricket Club

**Geographic Details**

<b>County Cricket Board</b>	Wiltshire		
<b>County Sports Partnership</b>	Wiltshire		
<b>District Development Group(s)</b>	West Wilts		
<b>Local Education Authority</b>	Wiltshire		
<b>Project Start Date</b>	Nov 09		
<b>Project Completion Date</b>	May 10		
<b>Funding Streams</b>	Sponsorship / Advertising / Own		
<b>Location (Inner-city/Urban/Rural)</b>	Rural		
<b>IMD Ranking</b>			
<b>Clubmark Status</b>	<del>Not registered</del>	<del>Registered</del>	<b>Accredited</b>
<b>Author and Title</b>	<b>Martyn Hutton</b> <b>NatWest CricketForce Coordinator, Warminster CC</b>		
<b>Date</b>	<b>6<sup>th</sup> April 2010</b>		

**Quantitative and Qualitative Detail**

**Background:**

After sitting on a presentation from the ECB CricketForce team at Devizes town hall last Nov, I took on task of leading the club's involvement for 2010. Despite adding to an already stretched timetable after having a chat with our Groundsman I soon realised that our club was pretty run down and needed some TLC. Sally & I sat down and talked about fitting this into our work load but making sure that it was run professionally so we formed a Working Group enlisting support from club members which was very warming to see. We set about assessing & prioritising the work that needed doing and came up with a fairly substantial list as expected. The main initial concern was to generate the interest in order to be able to complete the mammoth tasks in front of us. A couple of Working Group meetings later and we were all up for it.

So the preparatory work began with a working day on Sat 20<sup>th</sup> Dec 09. Despite a hard frost laying and following bacon butty and lots of tea / coffee for motivation, we set out to tidy up our driveway which had become overrun with ivy and shrubs. All involved made light of the weather and really got stuck in and after 4 hours we were all giving ourselves a pat on the back for a job well done. As word spread around the clubhouse and members saw improvements from that day a second working day in February of 15 volunteers saw us finish off the preparations to the ground ready for our main CricketForce on 20<sup>th</sup> Mar 10.

**Aims:**

- Our aim was to spring clean the club in preparation for the new season.

**Objectives:**

A multi-jobs day around the clubhouse including:

- Painting our indoor cricket academy
- Washing down, repairing and weatherproofing of all of the outdoor furniture
- Weatherproofing and tidying of our scoreboard
- Weatherproofing of the officials changing facilities
- Painting of sight screens
- Washing down of pitch covers
- General weeding, shrub clearance and hedge trimming

**Main achievements to date:**

- Total repaint of our indoor academy - 90m long by 10m high of brickwork in white emulsion; woodwork - viewing balcony railings and doorframes
- Weatherproofing and tidying of our scoreboard
- Generating more volunteers outside of the club getting involved
- Opening up of communication channels between Club & Community

**Main partners involved:**

ECB; Wiltshire Cricket Board; NatWest (6 staff members & their families); Keith Widdows (donated the food for the workforce).

All of our materials were provided by the Build Center, Frome at a much discounted rate including a sizeable donation towards our planned projects.

**Key factors for good practice:**

Early planning is essential along with contacting and communicating project(s) requirements with potential/key partners. Advertising within club including a presentation evening – showing club members, parents etc. CricketForce DVD to educate them of what it's all about. Using local press to reach local community/raise awareness.

**What is still to be achieved?**

Due to weather constraints across our main weekend (36 hours of rainfall), there is still external paintwork to be carried out although we were able to prepare the surfaces. These future jobs include:

- painting sight screens
- painting fencing
- weatherproofing the officials changing facilities

**What mechanisms are in place to ensure sustainability?**

A NatWest CricketForce Committee of 10-15 volunteers has been established within the club to plan oversee, and carry out any future necessary work/tasks.

**Monitoring and Evaluation process.**

The chairman of our NatWest CricketForce Committee reports to the clubs' Management Committee on a monthly basis.

## **Headline Figures and Statistics.**

<b>1</b>	70 volunteers worked together on 20 <sup>th</sup> March 2010
<b>2</b>	Volunteer workforce donated over 420 hours supporting our involvement in NWCF
<b>3</b>	Estimation of £7500 of work for an outlay of £800

For further information contact:

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