

# newsletter



**HAPPY NEW YEAR TO ALL OUR REGISTERED CLUBS!**

## 2011 WILL BE OUR BEST YEAR YET

**IT'S ALREADY STARTED PRETTY WELL!**



Here at NatWest CricketForce HQ we're absolutely delighted about the successes of the England Men and Women out in Australia. First there was the magnificent Ashes victory by the Men's Test team but then we had the T20 team winning a world record 8th successive match and then the Women comprehensively winning their T20 series. We wish Charlotte Edwards and her team all the best in their pursuit of retaining the Ashes in Sydney later this week.

With such inspiration coming from the England teams in Australia we know that this year is going to be our best NatWest CricketForce year yet; we've already reached over 1400 registered clubs and we're well on our way to our target of 1800. We've now confirmed our 2011 National Showcase Clubs for this year and below is a preview of what they've got planned for the NatWest CricketForce weekend and what they've been up to so far.

**If you haven't registered yet please go to [www.ecb.co.uk/natwestcricketforce](http://www.ecb.co.uk/natwestcricketforce) and get involved and if you know any other clubs that are yet to register please give them every encouragement to do so!**

**Witham CC, Essex** - Pavilion revamp including rewiring, central heating and insulation, renovating the bar and creating a new games room, repainting inside and out and improving their patio. The club will also be building a new score box and resurfacing their driveway. In order to help them with their projects the club has acquired the services of students and staff from Colchester Institute.

**Bognor Regis CC, Sussex** - The club plan the conversion and full refurbishment of some disused changing rooms into a multi-purpose area including an Umpire's changing area with shower and toilet, a scorers room with electronic scoreboard and a small kitchen area. They will be assisted by students from Chichester College Construction Department

**Sawley & Long Eaton Park CC, Derbyshire** - This club has two adjacent grounds both with pavilions that are in need of some improvements in and out. Members of the club, together with students from Derby College Construction Department, have already started preparatory work in the lead up to their NatWest CricketForce day on the 10th April. Furthermore the club have already set about fundraising for the day by having a sponsored walk which raised £800.

For the latest information on NatWest CricketForce please go to [www.ecb.co.uk/natwestcricketforce](http://www.ecb.co.uk/natwestcricketforce)

CURRENT  
NUMBER OF  
REGISTRANTS

**1440**

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# EXTRA VOLUNTEERING SUPPORT FOR YOUR CLUB

As well as the support offered to your club from the ECB and NatWest, the ECB are also working with BT to significantly raise the profile of cricket volunteering opportunities.

As part of BT's Corporate and Social Responsibility commitment they release their employees for the 3 work days each year to contribute to community and charity initiatives.

Jointly, the ECB and BT have committed to completing 250 BT volunteer days by the end of March. So far the ECB's staff of County Volunteer Coordinators have identified 159 clubs for the BT volunteers to work with.

To help this initiative to succeed the ECB have created a Facebook page for the BT volunteers where they can discuss their experiences and share the needs of their local clubs to ensure that the best help is given where it is needed. The 'community' feeling this brings will hopefully lead to a cycle of continued commitment to local clubs over and above the initial objectives.

The ways in which BT volunteers are providing assistance to clubs is through 'Team Days' where a group of volunteers will go a selected club to help with a project; or through a BT volunteer selecting a club role they would undertake before being matched to a suitable club by a County Volunteer Coordinator.

If you'd like to register an interest in having BT volunteers help at your club please email [sarah.bailey@ecb.co.uk](mailto:sarah.bailey@ecb.co.uk).

Have you had a BT 'Team Day' at your club or have you been allocated a volunteer to fill a role at your club? If so, we'd love to hear about your experience. Please email us at [natwestcricketforce@ecb.co.uk](mailto:natwestcricketforce@ecb.co.uk).



## DULUX DECORATOR CENTRE COMPETITION

In the last issue of the NatWest CricketForce newsletter we held a competition for three clubs to win vouchers from Dulux Decorator Centres. The winning clubs are below and they will be contacted soon to arrange delivery of the vouchers.

1st prize (£100) - Droitwich Spa CC, Worcestershire  
2nd Prize (£50) - Farnsfield CC, Nottinghamshire  
3rd Prize (£30) - Barwell CC, Leicestershire

Thanks to all clubs who entered the competition, please look out for more offers and competitions as we get ever closer to the NatWest CricketForce weekend.

### OFFICIAL SUPPORTER FOCUS:



Weaver Flooring signed up as an Official Supporter of NatWest CricketForce in August and are offering clubs, players and sponsors flooring at wholesale prices. Meaning that everyone associated with your cricket club can benefit from their great offers.

Flooring materials are available for the following areas of your pavilion or home:

- All communal areas
- Kitchen
- Bar areas
- Entrance/Foyer
- Shower areas
- Changing rooms
- Toilets
- Lounge or bedroom

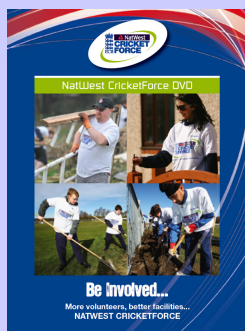
For more information on the products and services Weaver are offering go to [www.ecb.co.uk/natwestcricketforce](http://www.ecb.co.uk/natwestcricketforce) and click on the Official Supporters link.



# NATWEST CRICKETFORCE DVD

## HOW ARE YOU USING YOURS?

Every year we produce a NatWest CricketForce DVD in order to be able to show what a fantastic event it is and what has been achieved by clubs that have got involved. Our most recent DVD is our best yet as it not only showcases clubs recently involved in NatWest CricketForce but also looks back at clubs involved since the start to see what legacy it has left at the club. The DVD also looks in detail at developing facilities and volunteer recruitment.



The DVD is a great tool to show your club members, the local community and local businesses what NatWest CricketForce is and why it would benefit them to be involved and support you and YOUR club.

If you don't have a copy of the DVD but would like one please email us at [natwestcricketforce@ecb.co.uk](mailto:natwestcricketforce@ecb.co.uk) and we will send one to you.

## OFFICIAL SUPPORTER FOCUS:

### BOWCOM

Bowcom offers all NWCF registered clubs a 15% discount off the list price of their Bowdry ground drying machine.

Bowdry is a revolutionary ground drying machine, designed specifically to efficiently and effectively remove standing water from any surface - be that covers, pitches or outfielders.

Here are their prices for 2011

**Bowdry - list price:** £589.00

**NatWest CricketForce 2011 club**

**price:** £495.00 (inc. carriage) + VAT

**Replacement foam kit - list price:**

£69.50 + £10.00 carriage

**NatWest CricketForce 2011 club**

**price:** £53.50 + £8.50 carriage + VAT

**Replacement drum exchange - list**

**price:** £123

**NatWest CricketForce 2011 club**

**price:** £99.00 (inc. carriage) + VAT

For more information go to

[www.ecb.co.uk/natwestcricketforce](http://www.ecb.co.uk/natwestcricketforce)

## NATWEST CRICKETFORCE T-SHIRTS



This year, as in past years, we will be sending out 30 NatWest CricketForce t-shirts to registered clubs. In previous years we've only sent t-shirts to the first 1000 registered clubs but this year we are sending t-shirts to the first **1750** that sign up.

We have reached over 1400 clubs so if you are one of those you will be receiving your t-shirts soon. Please ensure that your delivery address and postcode are correct to ensure safe delivery. You can check and change your details by going back into the registration form the same way you did to initially register.

**If you haven't yet registered please do so soon as numbers will increase quickly in the next few months and you may miss out on the t-shirts for your volunteers!**

## WE NEED YOUR BLOGS!!

We're calling on all registered clubs to send in blogs about their plans for NatWest CricketForce and what has been done in preparation for your event. We love reading the blogs we receive and by putting them on the website they are great example for other clubs to follow and take inspiration from. Please send your blog to [natwestcricketforce@ecb.co.uk](mailto:natwestcricketforce@ecb.co.uk)

# NATWEST CRICKETFORCE FAQs

## What are the benefits of NatWest CricketForce?

- More Volunteers, Better Facilities!
- Access to great discounts and special offers from the Official Supporters – cricket and non-cricket related businesses all providing exclusive offers to registered clubs
- Online resources to help you set up your event and to gain support from your local community and local businesses including a comprehensive Step by Step guide on how to organise your event.
- 30 free NatWest CricketForce t-shirts (for the first 1750 clubs that register)
- A free NatWest CricketForce DVD
- Help from the ECB with your event through the designated helpdesk – [natwestcricketforce@ecb.co.uk](mailto:natwestcricketforce@ecb.co.uk)
- A monthly newsletter emailed directly to you filled with latest news, tips, offers from Official Supporters, competitions and much more.
- Special one-off offers from organisations looking to help clubs out

## In what other ways have past participants benefited from NatWest CricketForce?

Clubs that have participated have reported the following improvements since being involved with NatWest CricketForce:

- Improved playing standards
- Motivated membership
- Increased membership
- Increased hire of facilities
- Improved opportunities for sponsorship
- More members staying at the club/bar for longer on match days, training sessions and social events

## Does my club have to have its NatWest CricketForce event on the publicised dates?

No, not at all. We set a date for the NatWest CricketForce weekend which we think is ideal for pre-season preparations and which also allows us to give the media some focus as we try to publicise the event. If your club wishes to choose another weekend that is absolutely fine.

## Can I look at examples of clubs that have taken part in NatWest CricketForce in the past?

Yes you can. On our website we have a section full of Case Studies from Cricket Clubs that have participated in previous NatWest CricketForce events and made it a great success. Just go to [www.ecb.co.uk/natwestcricketforce](http://www.ecb.co.uk/natwestcricketforce) and look for the link on the left hand side of the page.

## Is there any funding available?

There is no direct funding available from the ECB through NatWest CricketForce however there are many other funding options available, some or all of which may apply to you. Please visit [www.ecb.co.uk/funding](http://www.ecb.co.uk/funding) for more information on funding and grant aid support available to clubs.

Don't forget that the message of NatWest CricketForce is that you can achieve so much through self help. Man hours from members and volunteers and in-kind donations of goods and services are hugely valuable and can make a huge difference rather than solely relying on grants and cash donations.